



గ్రామీణ సృజనా శక్తికి వెలుగుదారుల వేదిక

PALLE SRUJANA
ALL ABOUT IT!

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Palle Srujana

Supporting Low Cost Solutions in Livelihood Sector



Palle Srujana is a voluntary organization and was established in the year 2005 with the main objective of scouting and nurturing the creativity in the villages, and highlighting their creativity to the Formal system As part of Honeybee Network. Palle Srujana firmly believes that there are hidden Innovators in villagers and focuses its activity in identifying them. Their knowledge is documented to get recognition from the formal system such as Patents, awards and support. In search of this rural knowledge Palle Srujana arranges 3 days **Chinna Shodha Yatra** every three months, a walk-through interior villages seeking knowledge and scouting for innovators. 42 such Yatras have been conducted so far.

In these Chinna Shodha Yatras, volunteers identify grassroots innovations, take them to the public at large through Palle Srujana magazine, and also help in digitalization of the information at National level in collaboration with National Innovation Foundation (NIF). In this process of bringing recognition to these innovators 3 innovators were conferred Padma Shri awards, 13 innovators through NIF were honoured with Rashtrapathi awards, 4 innovators won international awards along with many national level and state level awards. Thus they were given a deserved place in society.

Atma Nirbharatha is possible only when we identify the strengths of our villagers and nurture them into usable products and services. There is so much knowledge and creativity in village men, women and children. We need to recognise it and harness it as early as possible. Palle Srujana embarked on such a journey. All are welcome to join the Atma **Nirbharatha** yatra.

Palle Srujana is also making efforts to disseminate these useful and affordable innovations to the villagers, farmers, weavers, women etc. through “Creative Minds” and other voluntary groups. These innovations are manufactured by Innovators in the villages. A summary of variety of grassroots innovations available with Palle Srujana “Ready For Sale” is mentioned below. Figures in the brackets represent varieties of that type available.

* Seeders (6), * Weeders (14), * Rotovators (4), * Sprayers (16), * Harvesters (6), * Processors (9), * Hand Tools (8), * Manual Weeders (5), * Coconut, Multi Tree Climbers (3), * Electrical Pole Climbers (3), * All Agriculture Tools, Irrigation Portable Pumpset (4), * Tractor Lifters and Levelers (3), * Mini Tractors (5), * Mini Rice Mill (2), * Sand Separators (2), * Seeds (10), * Plants (3), * Bio-Pesticides (7), * Medicines for Humans (2), * Animal Medicines (2), * Herbal Liquids for Households (5), * Brick Making Machines (2). * Beds for Patients (3), * Transportation Vehicles (8), * Electric and Electronics Equipments (12), * Food Processing Machines (10), * Cow dung Products

For more details please contact:
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PALLE SRUJANA - Implies *Village Creativity*

A Volunteer group,
started in *November 2005*



Nurtures Grassroots creativity and
traditionalknowledge to provide
Affordable solutions to villagers

As a Member of Honeybee Network,
provides ***Voice, Visibility and Velocity***
to Grassroots Innovators of Telugu States



Reciprocal, responsible and
mutually respectful
knowledge exchange

Philosophy

- Our approach is to believe in the creativity of common people
- Our workforce is **volunteers** from all segments of society
- Our resource is the **goodness of people**
- Our accountability is to **Grassroots innovators**
- Our dream is to bring **equity and sustainability**
- Our philosophy is "**Samvedana**"

DISSEMINATING THE GRASSROOTS KNOWLEDGE
Knowledge has no feet, we need to walk towards it...

**300+
Innovation
Displays**

From 2011

**2 Lakh +
Printed
Magazines**

**74 Weekly
Webinars**

From 2020

**40,000+
Reach**

ACCOMPLISHMENTS



Scouted over 500 innovations, 50 plus farm practices

32 Patents Granted 11 under process



Over 90 innovations in the market



Documented over 1000 plus traditional knowledge

Over 350 innovation displays

Over 30 production facilities with innovators in their villages



Estimated 200 direct employment



Impacted over 10 lakh rural families over the years

Horizontal dissemination of knowledge gathering momentum steadily



Annual turnover of GRIs is over Rs **20 crores** during 2017-22. Highest sales during June-Sep 2020

Supply of over 1500 Laxmi Asu Machines to Pochampally weavers.



• Student Connect – School and College students, MoU with 16 Colleges

• MoU with IICT-CSIR, CCMB-IICT

CHINNA SHODHA YATRA - CSY

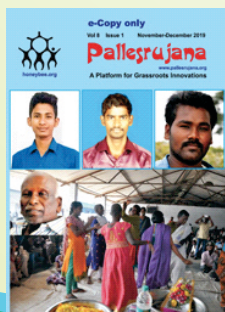
42
CSYs

2100+
Kilometers
walked

600+
Villages
visited

1200+
Yatris
participated

65000+
villagers
reach



Publication of Telugu bi-monthly "Palle Srujana" since May 2006 – uninterrupted 86 issues. Translation into Marathi and English are under progress

Rural Internship - TISS, NAARM, IITK, VNIT, IIIT- Basara, other Engineering, Management and other Colleges over 1800 Internees so far

